



# Maximo manages the world’s most asset-intensive organizations

## Who in the world depends on IBM Maximo®?


Top organizations throughout the planet!<sup>1</sup>




**10 of the 13**  
largest pharmaceutical companies<sup>1</sup>



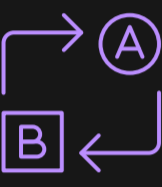
**16 of th 24**  
largest automotive companies<sup>1</sup>




**10 of the 20**  
largest oil and gas companies<sup>2</sup>



**9 of the 18**  
largest diversified utility companies<sup>1</sup>



**5 of the 15**  
busiest shipping ports in the world<sup>1</sup>



**7 of the 10**  
major aerospace and defense companies<sup>3</sup>

## Who has the power of Maximo?

The most successful American electric generators and distributors!





**12 of the 20**  
largest power distribution utilities<sup>1</sup>

## Who’s going places with Maximo?

Trains, planes and people on the move throughout the world!






**44.2**  
million rail travelers daily




**9 of the 18**  
busiest airports in the world<sup>4</sup>

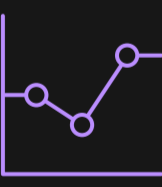
## Here’s why asset-intensive organizations choose Maximo:




**5–20%**  
reduction in downtime and material costs



**20–30%**  
reduction in inventory needs



Up to  
**10–20%**  
improvement in labor utilization



**3–5%**  
increase in asset utilization

## Recognized Enterprise Asset Management market leader since 1996

- Reduces unplanned downtime
  - Improves return on assets and defer new purchases
  - Provides near real-time visibility into asset usage
- Increases operational efficiency
  - Extends the useful life of equipment
  - Unifies processes for wide-ranging enterprise asset management functions globally across multiple sites

## Put Maximo to work for you.

For more information, contact your IBM Business Partner:  
**BPD Zenith**  
[info@bpdzenith.com](mailto:info@bpdzenith.com)  
[www.bpdzenith.com](http://www.bpdzenith.com)

© Copyright IBM Corporation 2019. IBM, the IBM logo, ibm.com, Watson and Maximo Asset Management are trademarks of International Business Machines Corp., registered in many jurisdictions worldwide. Other product and service names might be trademarks of IBM or other companies. A current list of IBM trademarks is available on the Web at “Copyright and trademark information” at [www.ibm.com/legal/copytrade](http://www.ibm.com/legal/copytrade).

Sources  
1 Fortune Magazine, Fortune Global 500, Time Inc. 2016  
2 Forbes Magazine, Forbes’ List of the 25 Biggest Public Oil & Gas Companies, Forbes Media LLC (2016)  
3 Defense News, Defense News Top 100 Global Defense Companies (2015)  
4 Wikipedia busiest airports, Wikipedia, 2017

WW912387USEN-00